



# eyevertise

WHEN VISIBILITY MATTERS



# ABOUT US

At Eyevertise, we're not just interested in building your website, we're here to grow your practice and help build your web presence.

We've looked at every angle to bring the best technological solutions to your practice. We package them with great care so that you can get something that meets your specific needs, whether that's increased patient loyalty, a competitive web presence or a complete online marketing strategy. This is a road map to success for your practice, crafted by combining our knowledge of technology and years of experience in the optical world.

# CUSTOM WEBSITES

Your website is like a virtual storefront where patients stop by to do business.

We know the internet is the number one place people go to for information. The first impression you make must be a good one. Beyond that, you want something that reflects the business you've worked hard to build.

Our custom websites are designed to promote who you are online. We specialize in optical websites and nothing but optical websites, so we know your field. With 35+ years of experience in the optical world, we have great resources, including libraries of optical content- pictures, articles and videos. Don't settle for a template site from someone who doesn't understand your needs- get the very best from those in the know.

**Our “Digital Marketing Strategy “provides all these solutions and more...**

# ONLINE MARKETING, PATIENT TESTIMONIALS, SOCIAL MEDIA, PROMOTIONS & DIRECTORIES

All play a key role in the success of your business on-line.

Your Digital Presence includes online reputation, online Internet directories and public reviews.

- What are your patients saying about you on Yelp, Google and many other review directories?
- Are you engaging your local community with Facebook, Twitter and many other Social Media sites?
- In today's competitive market, online ad campaigns and promoting your business is vital.
- Managing 100's of directories such as Yelp, City Search and Bing Local for accuracy and consistency of your business information will determine if you are found or don't exist on the internet.





# MOBILE SITES

In today's smartphone age, a mobile site is a must.

It provides your patients with an easy way to reach out and get your phone number, directions and basic info. If they're on the go and need to check in with your office, you're just a click away- no frustration while hunting for the right information on a tiny screen.



Our mobile sites are quick to set up and totally customizable. No matter what kind of smartphone they are using, your patients will be grateful to visit a mobile version of your website designed with them in mind.





# A PATIENT WHO

- Recognizes your brand, from your website to your Facebook page
- Interacts with your practice on the go from their smartphone
- Loves participating in promotions and connecting with your practice
- Learns about their health through educational content you provide online





# TESTIMONIALS

Some clients weigh in on what makes our team so special.

“ *I found Eyevertise through the computer. They designed a web site with the help of Debbie Baker. The web site was ready and professional done to represent me properly. Then we needed my domain. Terry Adler got involved and got my domain the same day from the company that had it. Now I am all set, Terry got the job done.*

*Great company to work with.* ”

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**Scott Johnston** ([www.flaglereyecare.com](http://www.flaglereyecare.com))

“ *Everyone has been absolutely wonderful to work with! Debbie and Terry have been very responsive, in getting back to me quickly whenever I've had any question or issue. I also appreciate that they've been at the company for a long time, so they really know what they're doing. I would recommend them to any eye care company!* ”

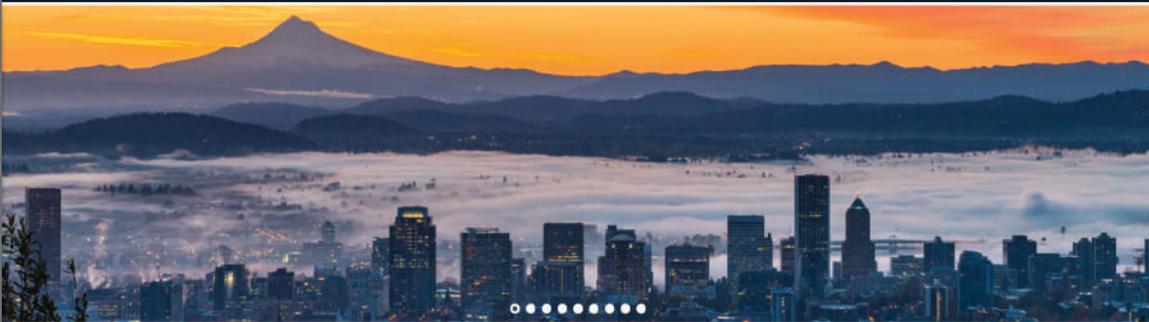
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**Natalie** ([www.carlsbad-eye-care.com](http://www.carlsbad-eye-care.com))

[Read Reviews](#)  
[Patient Forms](#)

# My Office

[Optical Library](#)  
[Make Appointment](#)



## Welcome to your Online Eyecare Office

You do not have to compromise style for functionality. Regardless of your visual requirements, our collection of designer eyeglasses and sunglasses will allow you to see great, look great and feel great. We have premium frames to fit every budget.



### Contact Info:

1060 W Addison St.  
Chicago, IL 60613  
(800) 555-1212

[Virtual Tour | Maps](#)

### Office Hours:

Monday	9:00 - 8:30
Tuesday	9:00 - 5:00
Wednesday	9:00 - 1:00
Thursday	9:00 - 7:00
Friday	9:00 - 5:00
Saturday	9:00 - 5:00
Sunday	CLOSED

# CUSTOM WEBSITES



# CUSTOM MOBILE SITES



**Call Us Today**

**1-800-943-1411**

**[www.eyeverte.com](http://www.eyeverte.com)**

