

Eyevertise Solutions

1. Custom Optical Websites

Professional, custom designed just for the Eye Care Professional. Get a presence on the Web that “WOWS” even the competition. Ready-to-go optical content, interactive patient forms and more.

2. Local Marketing (LM) and Search Engine Optimization (SEO)

Optimize and market your business on the Internet so anyone locally will find you. Stay a step ahead of the competition.

3. Full Service Maintenance

Eyevertise will host and update your website as needed to keep it current and fresh.

4. Mobile/Tablet Formatted Website

Allow patients to find you easily by locating your business on a smartphone or tablet.

5. Reputation Management

Eyevertise manages your reviews from patients and will post the 4 star & 5 star reviews directly to your website. Persuasive patient online reviews have the power to really build your practice.

6. Social Media Management

Eyevertise will set up your complete company profile on Facebook, Twitter, Google+, and more. Eyevertise also provides training and monthly posting services just for your optical business.

7. Directories

Manage 100's of directories such as Yelp, City Search, Bing Local for accuracy and consistency.

8. Custom Eye Health and Product Videos

Integrate educational and product videos on your website to help your practice stand above the saturated market while establishing your website as a resource for eye health information.

9. Video Testimonials

Video testimonials from real patients, with a positive experience, can provide a reassuring "green light" to your services and increases page rank on search engines..

10. Google Business Tour

Engage searchers with the new Google Business Tour. It is a full screen interactive 360 degree view of your office. The tour appears on Google search results, Google places, Google+ and on your website which will increase your web presence and your ranking.

11. Online Coupons and/or Specials

Online coupons on your site and on your social media pages are one cog in the wheel of patient engagement. We can post your coupons for you or you may post them yourself at your convenience.

12. Patient Forms

The surest way to get your patients to spend more time on your frameboards is to have them spend less time filling out forms. By offering this HIPAA compliant service, you will know all you need to know about this patient before the patient even walks through your front door.

13. One-on-One USA support

How may we help you today? It's a simple question, but it speaks volumes about the many ways we help you.

Other companies may only provide raw infrastructure support, but eyevertise provides phone, email, computer, software, optical and people support. We are proud of our U.S. based support, and our record of one of the lowest employee turnover rates in the industry.

14. AND MUCH MORE.